

Hello, I'm Syed Ali Abbas

Motion Graphic Artist | Graphic Designer |
3D Artist | AI Artist | Digital Painter | Photographer

Award-Winning Visual Communication Designer with a deep foundation in Graphic Design and Fine Arts, specializing in the innovative fusion of technology, strategic design, AI-powered creativity, and narrative-driven storytelling to maximize brand impact and audience engagement.

Creative and multidisciplinary designer with 15+ years of experience in graphic design, motion graphics, 3D visualization, branding, AI-generated visuals, and digital storytelling. Passionate about crafting visually compelling experiences across print, digital, and multimedia platforms while blending creativity with emerging technologies.

Recognized for delivering innovative and high-impact creative solutions for international brands, media networks, and marketing campaigns. In 2025, awarded the Gold Award at SMARTIES MENA for generating the AI Modern Family campaign for Bank of Oman, showcasing expertise in AI-powered visual production and next-generation creative workflows.

Let's get to know each other.



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Get in touch.

Syed Ali Abbas

Personal

Creative Spirit



Professional



Organized



Fast Learner



Motivated



Time Management



Reliability



Active Listener



Soft Skills

Project Management



Team Work



Attention To Detail



Time Management



Constructive Criticism



Client Support



Communication Skills



Profile

With 15+ years of industry experience, I have worked across branding, motion graphics, editorial design, 3D visualization, advertising campaigns, digital media, and AI-generated content for both local and international clients.

My creative journey spans from concept development to final execution, transforming ideas into visually compelling and commercially effective experiences. I have contributed to TV commercials, animated content, social media campaigns, architectural visualization, presentations, exhibition designs, and multimedia storytelling projects that combine aesthetics with communication strategy. In 2025, I received the Gold Award at SMARTIES MENA for generating the AI Modern Family campaign for Bank of Oman, highlighting my expertise in AI-driven creative production and emerging visual technologies.

I am a highly adaptable and detail-oriented designer who thrives in fast-paced creative environments and tight deadlines. My strengths lie in creative problem-solving, visual storytelling, and the ability to manage multiple projects while maintaining high-quality design standards. I'm always exploring, experimenting, learning, and creating, driven by passion as much as profession.

Professional Education

2007

Bachelors in Communication Design

Hunerkada College of Visual and Performing Arts, Lahore

MAJOR: **Graphic Design** (Desktop Publishing - Print & Electronic Media)

MINOR: **Photography, Print Making, Miniature, Sculpture And Painting** (Oil, Pastel & Water Color)

Basic Education

2003

Intermediate in Mathematics, Statistics & Geography

Govt. Forman Christian College, Lahore

2000

Matric

St. Anthony's High School, Lahore

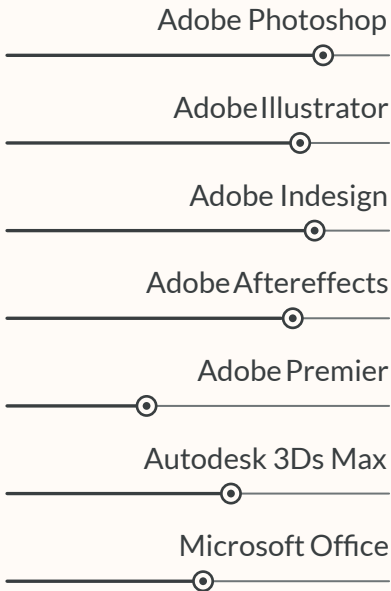
Primary Education

Our Own English High School, UAE

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Softwares



Awards & Achievements



Gold Award – Smarties MENA
Awarded for AI-driven
campaign work for
National Bank of Oman - 2025
Submitted by: Radix Media
Dubai, UAE

Certificate of Appreciation
Neo News
Pres. by: Nai baat media
Lahore, Pakistan

Gold Award – Smarties MENA
Global City Scape 2014
Pres. by: Property Solutions
Dubai, UAE

Working Experience

- **Sr. CG Artist | Retainer | Remotely**
2022 - Present | Radix Media Mena | UAE
- **Sr. CG Artist | Retainer | Remotely**
2019 - 2022 | Conscious Copy & Co. | USA
- **Sr. Motion Graphic Artist**
2016 - 2019 | Nai Baat Media Group | Pakistan
- **Sr. CG Artist**
2013 - 2016 | Property Solutions | UAE
- **Sr. CG Artist**
2012 - 2013 | Game View Studio | Pakistan
- **3D Artist**
2011 - 2012 | Evolve International | Pakistan
- **Graphic Designer + 2D Animator**
2010 - 2011 | Time n Space | Pakistan
- **Jr. Graphic Designer + 2D Animator**
2008 - 2010 | Dunya News | Pakistan

Technical Skills

- Expert in brand identity design, visual systems, and maintaining consistent brand guidelines across digital and print media.
- Strong understanding of typography, layout, color theory, visual hierarchy, and image direction with high attention to detail.
- Skilled in AI-assisted creative workflows including image/video generation, prompt engineering, and concept development using generative AI tools.
- Experienced in motion graphics, broadcast design, animation, logo animation, and multimedia storytelling.
- Proficient in video editing, post-production, color grading, compositing, and VFX for digital campaigns.
- Extensive experience in 3D modeling, texturing, lighting, rendering, animation, and product/architectural visualization.
- Knowledge of UI/UX design for web, mobile apps, gaming interfaces, and modern digital experiences.
- Skilled in print, digital, social media campaigns, presentations, editorial layouts, and large-format advertising.
- Strong ability to manage multiple projects in fast-paced environments while meeting tight deadlines.
- Excellent collaboration and communication skills with clients, developers, production teams, and vendors.

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Key Skills



Exhibitions

Participated in Art Exhibition 2007

Organized by Govt. College University, Minhas Gallery, Lahore

Participated in Neo Art Exhibition 2007

Organized by Nayerung Art Gallery, Lahore

Participated in Young Artists Exhibition 2007

Organized by Al Hamra Arts Council, Lahore

Participated in Young Artists Exhibition 2006

Organized by Al Hamra Arts Council, Lahore

Expertise Area

Graphic Design

Visual Identity: Logo, brand guidelines and stationery etc

Marketing & Advertising: Postcards, flyers, magazine, posters, banners, info-graphics, brochures, signage, menus, folders etc

Editorial & Publication: Company profiles, catalogs, white papers, reports, business proposals, presentation & pitch decks, look books, booklets, lite paper, newsletters, directories, etc

Social Media: Campaigns design, posts, banners, ads etc

Game & App User Interface: Website, theme, app, digital painting, game assets, backgrounds etc

Large Format: Billboards, megacomms, signages, rollups, trade show display etc

Motion Graphics

Electronic Media: Logo animation, title sequences, end credits, news segments, programs cgs, promotional videos, tutorial videos, teasers, animated presentations, explainer videos, social media posts & banners animation, post production, VFX, GIFs etc

3D

Inorganic modeling, texturing, lighting, animation, architectural (Exterior & Interior), exhibition stand & kiosk, gaming assets etc

AI Creative & Generative Design

AI-powered image and video creation, advanced prompt engineering, concept ideation, visual storytelling, style transfer, and rapid content generation using cutting-edge generative AI tools for scalable creative production.

Workshops & Competitions

Calligraphy

Urdu & Arabic writing styles
2006 & 2008 – Styles such as Thulus, Kufi, Dewani etc.

Theatre Festival, National Fast University

2007 – Restriction (based on social and political issues)
Presented By: Hunerkada College of Visual and Performing Arts

2006 - Shell Youth Festival at British Council

Rafi Peer Theater, Laetaan productions from National College of Arts