

Hello, I'm Syed Ali Abbas

Motion Graphic Artist | Graphic Designer |
3D Artist | Digital Painter | Photographer

My formal education is in Graphic Design or in other words Visual Communication Design. With my deep arts and design background, I strive to bring an innovative combination of technology and design to all my projects. I believe that by creating an aesthetically and well designed and communicative design work it will no doubt sell and will be effective at its best.

Let's get to know each other.



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Get in touch.

Syed Ali Abbas

Personal



Soft Skills



Profile

As a Graphic Design major with arts emphasis, I have worked on several team-designed projects ranging from logo designing to all other aspects of visual identity, marketing material and advertising including TVC, visual concept building to animated movie shots, 3D product or architectural modeling to walk through of a housing society and malls. I have experience in various marketing collateral's and translating an idea into a visual product.

I would describe myself as a highly creative, fast-working, and highly-achieving designer. I have plenty of experience working to very stick timescales, make quickly revisions and can handle multiple tasks. My key selling points includes the fact that I am adaptable and flexible and I take personal responsibility to the projects and my levels of creativity will help the company to stand out from the competition.

Besides designing, photography is my hobby and passion. Capturing moments and the story behind the photograph is what I look for on move. I'm always wondering, dreaming, thinking, listening, experimenting designing, and producing - not because I have to, but because I want to, and it's fun.

Professional Education

2007

Bachelors in Communication Design

Hunerkada College of Visual and Performing Arts, Lahore

MAJOR: Graphic Design (Desktop Publishing - Print & Electronic Media)

MINOR: Photography, Print Making, Miniature, Sculpture And Painting (Oil, Pastel & Water Color)

Basic Education

2003

Intermediate in Mathematics, Statistics & Geography

Govt. Forman Christian College, Lahore

2000

Matric

St. Anthony's High School, Lahore

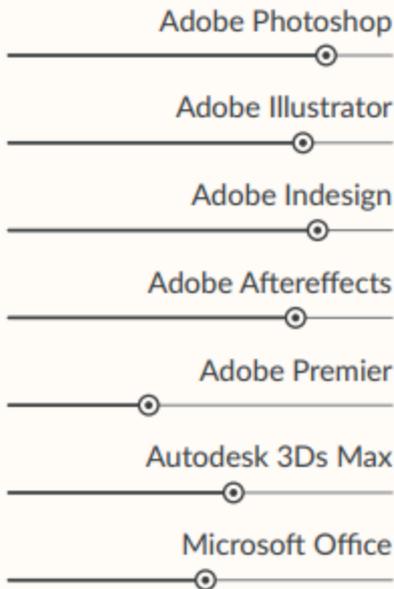
Primary Education

Our Own English High School, UAE

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Syed Ali Abbas

Softwares



Awards & Achievements

Certificate of Appreciation
Global City Scape 2014
Pres. by: Property Solutions
Dubai, UAE

Certificate of Appreciation
E-Community Housing
Pres. by: Evolve International
Lahore, Pakistan

Certificate of Appreciation
Neo News
Pres. by: Nai baat media
Lahore, Pakistan

Working Experience

- **Sr. CG Artist | Retainer | Remotely**
2019 - Present | Conscious Copy & Co. | USA
- **Sr. Motion Graphic Artist**
2015 - 2019 | Nai Baat Media Group | Pakistan
- **Sr. CG Artist**
2014 - 2015 | Property Solutions | UAE
- **Sr. CG Artist**
2013 - 2014 | Game View Studio | Pakistan
- **3D Artist**
2012 - 2012 | Evolve International | Pakistan
- **Graphic Designer + 2D Animator**
2011 - 2012 | Din News | Pakistan
- **Graphic Designer + 2D Animator**
2010 - 2011 | Time n Space | Pakistan
- **Jr. Graphic Designer + 2D Animator**
2008 - 2010 | Dunya News | Pakistan

Technical Skills

- Creative ability to creating new brands and follow brand guidelines.
- Extensive knowledge of typography, composition, color & image selection with sharp attention to detail.
- Good hand in digital painting.
- Good knowledge of game and app UI designing.
- Familiar with the web designing.
- Excellent awareness of designing for electronic & print media.
- Excellent command on motion graphics and channel graphics.
- Creative ability of post-production, color correction and video effects.
- Excellent knowledge of 3D inorganic modeling, animation, texturing and lighting.
- Fast-paced with the ability to work in tight deadlines while meeting the requirements of the brief.
- Liaising with external printers or production teams to ensure deadlines are met and material is printed to the highest quality.

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Syed Ali Abbas

Key Skills



Exhibitions

Participated in Art Exhibition 2007

Organized by Govt. College University, Minhas Gallery, Lahore

Participated in Neo Art Exhibition 2007

Organized by Nayerung Art Gallery, Lahore

Participated in Young Artists Exhibition 2007

Organized by Al Hamra Arts Council, Lahore

Participated in Young Artists Exhibition 2006

Organized by Al Hamra Arts Council, Lahore

Expertise Area

Graphic Design

Visual Identity: Logo, brand guidelines and stationery etc

Marketing & Advertising: Postcards, flyers, magazine, posters, banners, info-graphics, brochures, signage, menus, folders etc

Editorial & Publication: Company profiles, catalogs, white papers, reports, business proposals, presentation & pitch decks, look books, booklets, lite paper, newsletters, directories, etc

Social Media: Campaigns design, posts, banners, ads etc

Game & App User Interface: Website, theme, app, digital painting, game assets, backgrounds etc

Large Format: Billboards, megacomms, signages, rollups, trade show display etc

Motion Graphics

Electronic Media: Logo animation, title sequences, end credits, news segments, programs cgs, promotional videos, tutorial videos, teasers, animated presentations, explainer videos, social media posts & banners animation, post production, VFX, GIFs etc

3D

Inorganic modeling, texturing, lighting, animation, architectural (Exterior & Interior), exhibition stand & kiosk, gaming assets etc

Workshops & Competitions

Calligraphy

Urdu & Arabic writing styles
2006 & 2008 - Styles such as Thulus, Kufi, Dewani etc.

Theatre Festival, National Fast University

2007 - Restriction (based on social and political issues)
Presented By: Hunerkada College of Visual and Performing Arts

2006 - Shell Youth Festival at British Council

Rafi Peer Theater, Laetaan productions from National College of Arts